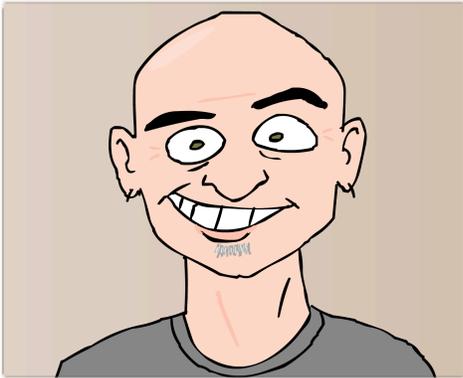


## Author Visits With Ken Derby



### PRESENTATION GOAL:

While making a presentation my aim is to be entertaining and fun, but my most important goal is to inspire students and adults to read, read, read and to write, write, write!

### MY LARGE GROUP STUDENT PRESENTATION:

Students will view a PowerPoint presentation based on a passage (that I will read aloud) from **THE TOP 10 WAYS TO RUIN THE FIRST DAY OF SCHOOL**. After reading the passage, each student

will write his or her own humorous “top ten list” entry. The list is entitled: **A TOP TEN WAY TO DRIVE YOUR TEACHER CRAZY**. (These can be hung up on a school bulletin board after the presentation – which the students love!) During the writing of the “top ten entry,” I will specifically address questions children always eagerly ask, such as:

Where does a writer get his/her ideas from?

How does a writer get started?

How are books made/published?

How important is rewriting?

Do authors and artists collaborate?

Any tips for beginning authors?

Why do you have earrings?

Does it hurt to get tattoos?

### SMALL GROUP STUDENT PRESENTATIONS:

I am also available for classroom visits, book signings, etc.

### BONUS:

I will provide a bookmark to each student that views one of my presentations. I will also donate a signed copy of each of my books to the school library.

### EQUIPMENT NEEDED:

LCD projector and screen

### SCHEDULING:

My school visit fee is 1,000.00 USD per day. This is the standard fee that a semi-famous author, with two books published (and one of them an award winner) can expect to receive. However, my fee is negotiable if you are really nice and promise to provide me with chocolate chip cookies (with no nuts) during my presentations. Semi-famous authors also can expect to receive travel expenses (airfare, train, rental car, gasoline, taxi, meals, hotel, if necessary). My fee includes two 45-minute large group

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presentations, time for classroom visits, small group presentations, and book signings, etc. What a bargain!

I also offer a presentation to teachers and writers' groups entitled "Writing For Kids: The Top Ten Things A Beginning Author Should Do To Increase The Odds Of Publication." Please contact me for pricing information.

### THE TOP TEN TIPS TO PREPARE FOR A SUCCESSFUL AUTHOR VISIT

1. Share my books (all two of them . . . ha! ha!) with teachers, librarians and students in a variety of settings in the weeks prior to my visit.
2. After researching my website, have students write additional questions they would like me to answer (especially about tattoos, earrings, and such interesting things).
3. Plan projects or activities centered on my books. Encourage students to create their own stories.
4. At least three weeks before the visit please send me directions, accommodations, a schedule of the day's events, etc.
5. Place book orders with publishers or local booksellers several weeks before the visit.
6. Post signs and flyers around the school to spread the word that I am coming.
7. Have a "Meet-the-Author" breakfast with your staff on the day of the event.
8. Take pictures during the visit so that a bulletin board can be created after my visit is over.
9. Send a press release to your local paper announcing the event and invite them to come.
10. Expect to have fun . . . and provide me with an ample supply of homemade chocolate chip cookies (with no nuts) to be hastily consumed between presentations. :-)

Are you ready to schedule your virtual author visit?

Send an e-mail to:

[ken.r.derby@gmail.com](mailto:ken.r.derby@gmail.com)

I look forward to hearing from you soon!